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LONDON LUXURY

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**COPPER-INFUSED SKINGLOW BEDDING COLLECTION AVAILABLE IN  
SELECT BED BATH & BEYOND® STORES, NATIONWIDE ON BEDBATHANDBEYOND.COM**

*London Luxury Redefines Concept of Beauty Sleep with SkinGlow Pillows, Pillow Covers, Comforters  
Clinically Proven to Restore, Rejuvenate Skin*

**NEW YORK, December 29, 2008** – London Luxury LLC, a leading manufacturer of innovative and premium home textile products, today announced its SkinGlow bedding collection is exclusively available at select Bed Bath & Beyond® stores and nationwide on [bedbathandbeyond.com](http://bedbathandbeyond.com). The SkinGlow product line is infused with copper technology that is dermatologist tested and clinically proven to smooth and reduce the appearance of wrinkles, fine lines, crow's feet and other skin imperfections in just four weeks of use. The innovative pillows, pillow covers and comforters will range in price from \$19.99 to \$249.99.

The SkinGlow line utilizes patented Cupron copper technology which provides a gentle, non-invasive and natural solution for dramatically restoring skin's youthful look and glowing appearance. Copper ions woven into the fabric are activated by moisture released from the body during sleep, beautifying skin's appearance, making it look smoother and younger while nourishing stressed and aging skin. The ions last for the lifetime of the product, even after repeated washings, without losing effectiveness, as long as fabric softeners aren't used.

Cupron's breakthrough, patented technology uniquely binds copper to textile fibers to create innovative and functional products. Copper's natural properties are scientifically and clinically proven to penetrate skin, leaving its appearance healthier, glowing and more beautiful. In addition to its beauty benefits, the non-sensitizing and non-irritating copper-infused fabric has natural deodorant properties that reduce body odor-causing bacteria, fungus and microbes.

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“My patients come to me for advice on new products that offer non-invasive options that rejuvenate the look of skin by making it look firmer, radiant, and younger, while still keeping costs low,” said Dr. Yael Halaas, a renowned Board-certified facial plastic and reconstructive surgeon based in New York City. “I can honestly say the Cupron copper-infused technology found in the SkinGlow product line is truly revolutionary and lives up to its promise of effectively renewing the skin during sleep.”

For the latest information regarding Cupron clinical studies, visit <http://www.cupronresults.com/>.

#### **ABOUT LONDON LUXURY LLC**

London Luxury LLC is one of the nation’s leading manufacturers of innovative and premium textile products for the home. The company is based in New Rochelle, New York, with a showroom in New York City. For more information please visit [www.londonlux.com](http://www.londonlux.com).

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